

Local Items

All About Our Town And Its People

Mrs. J. Blanding was in Coral over Sunday.

George Sherwood of Rockford was in the city Monday.

Mr. and Mrs. Morton Olmstead left for Weidman Saturday.

Mrs. A. J. Neve left for a few days' visit in Cadillac Friday.

E. W. Dunham made a business trip to Detroit last Thursday.

Mr. and Mrs. L. Hockstad spent the week-end in Grand Rapids.

Allan Warner made a business trip to Grand Rapids Saturday.

Mr. and Mrs. John Martin went to Grand Rapids last Saturday.

Miss Rosa Wingeier was the guest of her sister in Alma Sunday.

Reuben Worters went to Williamston to visit relatives Saturday.

Mrs. C. A. Ireland of Ionia was the guest of her parents last Friday.

Mrs. W. H. Kennedy spent the day in Ionia Monday visiting her daughter.

James Ovenhouse went to Grand Rapids last Saturday on a business trip.

H. S. Childs of Jackson was the guest Saturday of Mr. and Mrs. Ira Darling.

Mr. and Mrs. Henry Decker of Ionia were in the city on business Monday.

Mr. and Mrs. Ernest and her mother, Mrs. Cobb, were in Grand Rapids Friday.

Mr. and Mrs. W. H. Carr spent Sunday with Mr. and Mrs. Wilbur Whitney.

Mrs. Ida Lake of Sheridan came to take a position in one of the silk mills Tuesday.

County Clerk Geo. W. Moulton made a business trip to Belding from Ionia Monday.

Mrs. Frenk Neve of Pierson is visiting relatives here this week. She came Tuesday.

Miss Katherine Gannon left Saturday for Kalamazoo to begin a course in the college.

Mrs. Harl Eckert visited friends in Grand Rapids last week and also attended the fair.

Mrs. Earl Cole and friend, Mrs. Edwards, of Ionia were in the city on business Saturday.

Supt. J. A. Langston and George W. Pellett were in Grand Rapids Friday and Saturday.

The ladies of the Congregational church will serve a regular monthly supper in the church dining room Saturday, September 30, from 5 to 7 o'clock. Bill, 20 cents—adv.

Wm. Steel, a prominent farmer of Ionia, was in the city last Thursday on a business trip.

Mrs. J. C. Lewis was the guest of relatives at Sheridan from Monday until Wednesday.

Fred Reicher and Floyd Hale were passengers to Grand Rapids Thursday to take in the fair.

Mrs. D. R. Foote, who has been the guest of her brother, Mark H. Brown, returned home Saturday.

Mrs. W. H. Hanks returned Monday from McBride, where she had been on a visit for three weeks.

Ben Friedly was called to Greenville Monday to take charge of the funeral of Mrs. Chas. Loper.

Mr. and Mrs. Simeon Gage of St. Johns have been the guests of Mrs. Moulton and Mrs. Ed. Lamb.

Wealthy Keeler returned to Coral Saturday. She had been the guest of her sister, Mrs. Harry Seymour.

Mr. and Mrs. Wm. Donner of Cook's Corners took the train here for Grand Rapids last Thursday.

Mrs. Nelson Youngs has returned home to Alma. She visited her mother here last week, Mrs. A. J. Moon.

Mrs. L. E. Patterson returned to Ionia Thursday. She had been visiting her daughter, Mrs. L. C. Halliday.

Mr. and Mrs. Levi Wilson and children went to Moseley Saturday to visit with Mr. and Mrs. Claude Connor.

Miss Agnes Rosek came Monday from Sand Lake, where she has been spending the summer with her parents.

Mr. and Mrs. Irwin Schlegel of Saginaw were guests of his parents, Mr. and Mrs. Fred Schlegel, over Sunday.

Mrs. Frank Gamber returned Monday from Conneaut, Ohio, where she has been visiting friends, for the past ten days.

J. W. Minier and wife have been visiting relatives and friends in Shiloh a few days. They went there last Thursday.

Mrs. Belle Mann and Mrs. Katherine Hill and Mr. and Mrs. J. Ward Wells motored to Greenville Sunday afternoon.

Mr. and Mrs. Wm. Fell of Detroit have been the guests of their son-in-law and daughter, Mr. and Mrs. Geo. W. Holmes.

Miss Lena Dehn returned Monday from a three weeks' visit with friends and relatives in Detroit and various places in Ohio.

Mr. and Mrs. R. S. Hawkins of Muir were in the city last Thursday on their way to Hart, Oceana county, for a short visit.

Mrs. Elizabeth Elmendorf, who is residing with her son, George Elmendorf, went to Grand Rapids Saturday for a few days' visit.

The Southwest Eureka L. A. S. will meet at the home of Mrs. Will Bigley Thursday, October 5 for dinner. All are cordially invited.

Mr. and Mrs. B. G. Heavener and children, who had been visiting at the Shlayton's in Grattan, returned home to Detroit Monday.

Mrs. Margaret Osterhout, who has been the guest of Mrs. Emiline R. Weter for a couple of weeks, returned to Detroit Tuesday.

Miss Agnes Jonas returned Monday from Detroit, where she has been the guest of Mr. and Mrs. B. L. Strunk for the past ten days.

Mr. and Mrs. D. S. Coonrod of Rockford, Ill., who have been the guests of Mr. and Mrs. J. M. Giffin, returned home Friday.

Among those from out of the city who were here to attend the funeral of John Day were: Miss Vivian Smith, Mrs. Millie Prange, Ina Moore, Jesse Day of Grand Rapids, and W. D. Day of Caledonia and Mrs. Clark Drummond of Greenville.

If your hair is getting thin and you are troubled with dandruff or itching scalp, get 50 cents worth of Parisian Sage of Wortley & French. This prevents baldness and keeps the scalp clean.—adv.

Miss Alta Hall of Chadwick was in the city Thursday and took the train for Grand Rapids to visit her sister and take in the fair.

The Ladies' Social circle will meet with Mrs. Bart Rowley Wednesday afternoon, October 4, with Mrs. Alvin Dimmick as assistant hostess.

Mrs. Chas. Dahl and daughter, Ruth, who were guests last week of Dr. and Mrs. Geo. A. Stanton, left for their home in Ontario Saturday.

Mrs. J. B. Clark is here from Cleveland to visit her mother, Mrs. Frank Luick. She is accompanied by her niece, Mrs. Luick's granddaughter.

Mr. and Mrs. William Ward, Miss Mildred Jakeway and Miss Georgina Aselin motored to Moseley Sunday and visited at the Asa Jakeway home.

Gordon Bricker, who is attending the Ferris Institute at Big Rapids, was the guest of his parents, Mr. and Mrs. W. F. Bricker, over Sunday.

Fred Weirman has returned from Alma, where he has been working for some time and is again on the night shift at the Richardson mill.

Mrs. L. C. Hamilton, who had been here with her sister, Mrs. I. W. Haven, visiting relatives and friends, returned home to Clarion, Iowa Friday.

Lee Nason, who has been an employee of the brass company for several months, left for Lansing to resume his studies in the M. A. C. Saturday.

Bert Halstead and wife of Ionia came last Friday to visit his father, Frank Halstead, and together they went by auto to Grand Rapids to visit the fair.

Clyde Younger went to Detroit to begin work again Monday. He had been laid up a few weeks by a fall from a scaffold which fractured two of his ribs.

Mr. and Mrs. F. D. Lincoln and Mr. and Mrs. A. J. Rummier and two children motored to Sheridan and spent Sunday with Mrs. Lincoln's sister and family.

Mrs. Harry Veenstra and three children of Grand Rapids were the guests of Mr. and Mrs. Henry Upholt a few days last week. She returned home Saturday.

Mr. and Mrs. George Palmer and son, L. B., have returned from their visit in Lakeview among old friends. Mr. Palmer was a former resident in that vicinity.

Mr. and Mrs. Chas. Williams and daughter, Miss Edith, Miss Lena Rabberry and Mrs. Alice Smith motored to Grand Rapids and spent the day with relatives.

Mrs. Lawrence Johnson and children and Mrs. Myrtle Ray and son, Kenneth, left Tuesday for Gladwin to spend several weeks with relatives and friends there.

Mrs. Lydia Moore left for Brighton Tuesday. When she returns her daughter, Mrs. W. S. Beach, and her two children will return with her to remain for the winter.

Mrs. Elmer McCracken returned home to Maple Rapids Saturday. She had been here, the guest of her daughters, Mrs. Carl Luick and Mrs. Elwood Rockefeller.

Mr. and Mrs. John Spaulding and family of Millbrook drove to Belding Sunday and took dinner with F. E. Conant and family. Mr. Spaulding and Mr. Conant are cousins.

Miss Elsie Cooley left Tuesday for Mason City, Iowa, where she goes to remain for the winter with her sister, having a position in one of the dry goods establishments there.

G. W. French & Son will give the people of Belding a musical treat Friday, October 6 at 2:30 and 7:30 p. m., at Ray H. Waldo's jewelry store.—adv.

Mrs. M. B. Roberts of Los Angeles, California visited at the home of Mr. and Mrs. J. M. Langston Monday evening and Tuesday. She is the mother of Mrs. W. E. Langston of Los Angeles.

Mr. and Mrs. Louis Salzman, Mary and Doris, are moving into the suite of rooms above their tailor shop on West Main street. The young men will remain in their present location on I. O street.

John G. Cowan, who came from Rockford last week for an operation and treatment in the city hospital, is much improved since the operation was performed and will soon be able to get out again.

Rev. and Mrs. Allan J. Blair, Mrs. Mary Barnes and Mrs. John Lewis went to Sheridan Tuesday to attend the semi-annual meeting of the Lansing Congregational association held there this week.

Brum Moulton, who has been deputy county clerk last this week, take up his studies at Ann Arbor, where he will enter the engineering department. Mrs. H. C. Hall will temporarily fill the place of deputy clerk.—Ionia Standard.

G. W. French will not be in Belding this week to test and fit glasses on account of other engagements, but will be here October 16. Those needing glasses should come before commencement, 2:30 p. m.—adv.

Mr. and Mrs. Mason Norton of Big Rapids have been the guests of their daughters, Mrs. Clarence Hoyt and Mrs. Geo. Cota. They came to see their grandchildren, Misses Helen and Hazel Cota start for their college course at Ypsilanti.

Mrs. John Shekell and daughter, Lulu May, left Tuesday for Bath to visit relatives a few weeks. Mr. Shekell, who has been a resident here for several years, moved to Ionia this week, where he will reside. Their many friends regret to see them go.

Grand Rapids teacher of piano, conservatory graduate, desires to communicate with any party wishing to secure free lessons in exchange for assistance in organizing a class of pupils in your community. For address, inquire of editor.—adv.

Floyd Boyer returned to Chicago Wednesday. He has been at the home of his parents, Mr. and Mrs. Fred Boyer, for some time following the attack of typhoid fever from which he suffered last spring. Mrs. Boyer and little son will remain here for a few days yet.

Mr. and Mrs. Albert Jones and daughter, Miss Mable Jones, and gentleman friend, Z. Knight, of Oakland, Oakland county, were the guests of Mr. and Mrs. Z. W. Gooding from Friday to Sunday of last week. They made the trip in Mr. Jones' auto. He is a nephew of Mr. Gooding and an old resident and prominent farmer of Oakland county.

J. W. Altenburg has received word from his son, George Altenburg, that he is much improved from his recent illness and is in school work again. His son, Jesse, now in the National league at Pittsburg, recently was awarded a silver ball and bat for batting record.

Talks on Thrift

Your Business Character

In all business operations involving credit, certain requisites are essential if the risk is to prove satisfactory to the one who extends credit. These requisites are best expressed in what has well been termed the "Three C's of Credit," namely, Character, Capacity and Capital. This talk will cover the first.

In order to possess a business character, a man need not have what is ordinarily known as business honesty, for business honesty is not as big a thing as business integrity. Neither need a man say long prayers, and pass the plate, however admirable these traits may be. He must have more than a religion of the Ten Commandments, the Sermon on the Mount and the Golden Rule into his business life. He must do no tricky thing;—he must be on the level. He must give a square deal. His word must be better than his bond. He must mark goods fairly, advertise honestly, rectify any error, correct any misunderstanding, and never forget that his best advertisement is a satisfied customer, and satisfied customers are made only by business capacity.

The underlying reason why some men have become great merchants is to be found in the "spirit of the house." There are great stores in every large city whose greatness is due to the single fact that they have back of them business character. Their good will, worth millions, is a good will of integrity. It has taken years to build it up.

The buying public soon finds out the spirit of the house. You can catch a sucker but once. It doesn't pay to try the second time. You do well to inquire how this element of integrity enters into your business life, for if the banker does not believe in you, you can get no loans from him. You can lose this priceless asset by a single lapse from business virtue, and once it is lost it is hard sledding to regain it.

A certain bank made a large sized loan to a builder for a specific operation, with the understanding that the funds were to be used to purchase material and pay labor for that one job. It soon developed that in spite of the fact that the contractor claimed to be progressing well with work, nothing had been done—he had used the money elsewhere. It was a breach of trust. The banker had checked him up, as banker's generally do. He has lost his character in that bank, and his word no longer goes.

Another concern was buying automobiles with the bank's money, giving the bank a trust receipt whereby cars could not be delivered without obtaining a release from the bank and paying on the loans. The banker became suspicious that something was wrong and checked up the cars presumed to be in stock on the trust agreement, and found that four had been sold without accounting to the bank. Result—a hasty calling of the entire loan, loss of confidence, loss of a helpful business arrangement, friendship.

You cannot play fast and loose in business and win out. You cannot deceive your banker for long. He has a knack of finding out. Gossip gets to him fast. He has a second sense that smells danger. He is a detective.

Therefore, build your business structure with character as the first of three supporting piers. Be as active in the church as you like; be as good as you pretend to be, but remember always, that in business it is not what you seem to be but what you are that counts, and your true nature will soon become manifest to those who are in position to find things out and can help you if they trust you, but cannot if they don't.

Evils of Park Hogs Persons who tear up their envelopes, letters, and such papers and carelessly throw the scraps on the streets don't measure up to the standard of tip-top citizenship. There must be some of the swine in folks that strew the litter of their lunches on park lawns and in picnic grounds. We should ever make it a point to leave each of nature's beauty spots that we visit just as beautiful as we found it. Remember the men that are to follow us. Many a beautiful resort park of wood and brook is a villainous robbed of its exquisite beauty by the self-centered, human hogs that scatter pie-plates, olive and other bottles, paper napkins, orange and banana peelings, and such like refuse along the delightful walks or in the cosy nooks of grounds carefully prepared for public pleasure. Not content with this evidence of their lack of good breeding and thoughtfulness, some of these vandals pluck the flowers, tear off the attractive coating of moss from old logs along the streams, break down the foliage of bending bush or tree, and leave a dirty desolation in place of the attractive nature picture that they found. Oh no, gentle reader, these goths are not "country boods," but get-rich-quick cod-fish aristocrats, or professional resorters, "society" cultures, whose only thought is of self and "our set." It is just this sort of lawbreaking, joy-riding, snobbish insolence that brings disrepute upon wealth. True, it may come from thoughtlessness, and lack of proper training. Just the same, it calls for condemnation. Let us begin by training our youth to help keep school rooms and grounds, town and country roads, city streets and parks clean and tidy. Let us all teach this wholesome lesson by precept and by example.

More About Mother Shipton Mrs. W. H. Kennedy has a photograph picture of Mother Shipton and a verbatim copy of her prophecies. The manuscript together with her picture was discovered in the British museum with date A. D. 1448. It is said that this wonderful woman lived to be of extraordinary age. She was a soap maker and died at Clifton, Yorkshire.

The following epitaph is copied from a stone monument: Here lies she who never lied Whose skill often has been tried Her prophecies shall still survive And keep her name alive.

Pessimism is always a destroyer. Never a producer.

The People of Belding and Vicinity

WILL BE GIVEN AN OPPORTUNITY ON MONDAY, OCTOBER 2, TO BECOME MEMBERS OF OUR

Depositors' Saving Club

This is entirely new and on a different plan from other systems now in use.

You can start your weekly savings with any amount from two cents to \$8.00
You deposit any amount on the card you choose each week. *All money deposited can be withdrawn at any time.*

WHAT IT WILL DO FOR YOU

It piles up a surplus quickly
It starts dividends immediately
It takes care of emergencies
It makes a capitalist of you

It is open to you on every business day of the year
It gives you a system absolutely unknown in any other plan
It will help every member of your family
It is given you without any cost

AND

You Accumulate a Substantial fund with the least amount of trouble

COME IN AND TAKE OUT A CARD

The Peoples Savings Bank

Captivating Coats Are Coming In

Although there is a real scarcity of desirable fabrics for warm, serviceable coats, it is our good fortune to receive almost daily splendid new things from the WORTH STYLES factory.

Although cloth prices are unusually high, we are able, as always, to offer splendid values at prices within the reach of all pocket books. If you want a coat at \$15, we are prepared to give you \$15 worth of value; and the same is true of our other garments running up as high as \$75.

The garment illustrated is of Green Wool Velour, with deep Moline collar trimmed with Skunk Opossum.



Lincoln's Quality Store

Belding, Michigan.